

2026 Print Advertising Rates

The Granby Drummer

a non-profit 501(c) (3) organization



Contact the Drummer Ad Team at ads@granbydrummer.org or leave a message at 860-653-9222.

SAMPLE AD SIZES & COSTS

Notes:

4C is Color
BW is Black only
NP is Non-Profit Rate

Rates

per Column Inch
4C: \$15.00 (NP: \$12.00)
BW: \$11.00 (NP: \$8.00)

See reverse to convert
col. to inches.

Full page

4 col. x 15.5 in = 62 in.
10.25 in x 15.5 in

4C: \$930 (NP: \$744)

BW: \$682 (NP: \$496)

1/2 page H

4 col. x 7.5 in = 30 in.
10.25 in x 7.5 in

4C: \$450 (NP: \$360)

BW: \$330 (NP: \$240)

1/2 page V

3 col. x 10 in = 30 in.
7.625 in x 10 in

4C: \$450
(NP: \$360)
BW: \$330
(NP: \$240)

1/4 page V

2 col. x 7.5 in = 15 in.
5 in. x 7.5 in.

4C: \$225
(NP: \$180)
BW: \$165
(NP: \$120)

1/4 page H

3 col. x 5 in = 15 in.
7.625 in. x 5 in.

4C: \$225
(NP: \$180)
BW: \$165
(NP: \$120)

Square

2 col. x 5 in = 10 in.
5 in. x 5 in.

4C: \$150
(NP: \$120)
BW: \$110
(NP: \$80)

1/8 page

2 col. x 3 in = 6 in.
5 in. x 3 in.

4C: \$90
(NP: \$72)
BW: \$66
(NP: \$48)

2026 ADVERTISING DEADLINES

	Feb	Mar	Apr	May	June	July/Aug	Sept	Oct	Nov	Dec/Jan
Ad Deadline	Jan. 12	Feb. 9	Mar. 9	Apr. 13	May 11	June 8	Aug. 10	Sept. 7	Oct. 12	Nov. 9
Editorial Deadline	Jan. 19	Feb. 16	Mar. 16	Apr. 20	May 18	June 15	Aug. 17	Sept. 14	Oct. 19	Nov. 16
Publication Date	Jan. 31	Feb. 28	Mar. 28	May 2	May 30	June 27	Aug. 29	Sept. 29	Oct. 31	Nov. 28

No January issue | No August issue

Ask us about sponsorship and underwriting opportunities!

The Drummer welcomes news, announcements, calendar updates and press releases.

REGULAR RATE PER COLUMN INCH (NON-PROFIT RATE):

B/W \$11.00 (\$8.00) COLOR \$15.00 (\$12.00)

The **Drummer** is a tabloid-size newspaper:

Page size is: 10.25" wide, 15.50" deep

Column widths: 1 col. = 2.375" 2 col. = 5"
 3 col. = 7.625" 4 col. = 10.25"

Submit digital files (press-quality PDFs preferred) to:
ads@granbydrummer.org.

Call us at 860-653-9222 or email us at ads@granbydrummer.org*

Please Note: We reserve the right to decline advertisements based on content.

We are happy to help design your ad!

There will be a \$40 charge for new ad design/edits to existing ads.

Minor edits to existing ads (i.e. date / phone number change, etc.)
will continue to be complimentary.



PuzzleSlam returns January 31, 2026!
Ask about sponsoring this exciting event!

The Granby Drummer is published by Citizens for a Better Granby, Inc. (CBG). The Drummer provides an independent platform to encourage participation in the civic, social, economic and cultural life of Granby.

Formed in 1970, CBG is a community-based volunteer organization whose goal is to inform Granby residents on issues affecting the town.

Our advertisers' investments directly support this mission as well as educational scholarships and community projects.

WE WELCOME INSERTS!

Insertion cost for
preprinted pieces is:

\$425 + additional
postage fees incurred
due to size of insert.

Important Information:

- Limited availability per month. Contact us early to get on the calendar.
- We must approve content prior to printing. We reserve the right to decline inserts based on content.

CIRCULATION

Total circulation: 5,700 per issue

In addition to bulk distribution at town offices and local businesses, the Granby Drummer is mailed directly to every residence, business and post office box in Granby (06035), North Granby (06060) and West Granby (06090).

granbydrummer.com/advertising

Visit for full details on advertising with us.

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Follow us on:

