

2025 Print Advertising Rates

The Granby Drummer

a non-profit 501(c) (3) organization



Contact the Drummer Ad Team at ads@granbydrummer.org or leave a message at 860-653-9222.

SAMPLE AD SIZES & COSTS

Notes:

4C is Color
BW is Black only
NP is Non-Profit Rate

Rates

per Column Inch
4C: \$14.00 (NP: \$11.00)
BW: \$10.00 (NP: \$7.00)

See reverse to convert
col. to inches.

Full page

4 col. x 15.5 in = 62 in.
10.25 in x 15.5 in

4C: \$868 (NP: \$682)

BW: \$620 (NP: \$434)

1/2 page H

4 col. x 7.5 in = 30 in.
10.25 in x 7.5 in

4C: \$420 (NP: \$330)

BW: \$300 (NP: \$210)

1/2 page V

3 col. x 10 in = 30 in.
7.625 in x 10 in

4C: \$420
(NP: \$330)

BW: \$300
(NP: \$210)

1/4 page V

2 col. x 7.5 in = 15 in.
5 in. x 7.5 in.

4C: \$210
(NP: \$165)
BW: \$150
(NP: \$105)

1/4 page H

3 col. x 5 in = 15 in.
7.625 in. x 5 in.

4C: \$210
(NP: \$165)
BW: \$150
(NP: \$105)

Square

2 col. x 5 in = 10 in.
5 in. x 5 in.

4C: \$140
(NP: \$110)
BW: \$100
(NP: \$70)

1/8 page

2 col. x 3 in = 6 in.
5 in. x 3 in.

4C: \$84
(NP: \$66)
BW: \$60
(NP: \$42)

ADVERTISING DEADLINES

	2025									
	Feb	Mar	Apr	May	June	July	Sept	Oct	Nov	Dec
Ad Deadline	Jan. 13	Feb. 10	Mar. 10	Apr. 14	May 12	June 9	Aug. 11	Sept. 8	Oct. 13	Nov. 10
Editorial Deadline	Jan. 20	Feb. 17	Mar. 17	Apr. 21	May 19	June 16	Aug. 18	Sept. 15	Oct. 20	Nov. 17
Publication Date	Jan. 30	Feb. 28	Mar. 27	May 2	May 30	June 26	Aug. 30	Sept. 27	Nov. 1	Nov. 29

No January issue | No August issue

Ask us about sponsorship and underwriting opportunities!

*The Drummer welcomes news, announcements, calendar updates and press releases.
Find details at granbydrummer.com/submissions.*

REGULAR RATE PER COLUMN INCH (NON-PROFIT RATE):

B/W \$10.00 (\$7.00) Color \$14.00 (\$11.00)

The *Drummer* is a tabloid-size newspaper:

Page size is: 10.25" wide, 15.50" deep

Column widths: 1 col. = 2.375" 2 cols. = 5"
3 cols. = 7.625" 4 cols. = 10.25"

Submit digital files (press-quality PDFs preferred) to:
ads@granbydrummer.org.

Call us at 860-653-9222 or email us at ads@granbydrummer.org*

Please Note: we reserve the right to decline advertisements based on content.

We are happy to help design your ad!

There will be a \$40 charge for new ad design/edits to existing ads.

Minor edits to existing ads (i.e. date / phone number change, etc.) will continue to be complimentary.

WE WELCOME INSERTS!

Insertion cost for preprinted pieces is:

\$425 + additional postage fees incurred due to size of insert.

Important Information:

- Limited availability per month. Contact us early to get on the calendar.
- We must approve content prior to printing. We reserve the right to decline inserts based on content.

granbydrummer.com/advertising

Visit for full details on advertising with us.

The Granby Drummer is published by Citizens for a Better Granby, Inc. (CBG). The Drummer provides an independent platform to encourage participation in the civic, social, economic and cultural life of Granby.

Formed in 1970, CBG is a community-based volunteer organization whose goal is to inform Granby residents on issues affecting the town.

Our advertisers' investments directly support this mission as well as educational scholarships and community projects.

CIRCULATION

Total circulation: 5,400 per issue

In addition to bulk distribution at town offices and local businesses, the Granby Drummer is mailed directly to every residence, business and post office box in the following towns

Granby (06035)	3,604
North Granby (06060)	961
West Granby (06090)	464
Mailed Total	5,029

Visit us at: www.granbydrummer.com

The Granby
Drummer



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* The office is staffed by volunteers, so please be patient, messages may take a couple days to be answered.

Follow us on:

