

# The Granby Drummer

a non-profit 501(c) (3) organization



Visit us on the web: [www.granbydrummer.com](http://www.granbydrummer.com)

Follow us on:   

CONTRACT RATE PER COLUMN INCH	B/W \$9.00	Color \$13.00
NON-PROFIT (NP) RATE PER COLUMN INCH	B/W \$6.00	Color \$10.00

## SAMPLE 2022-23 RATES\*

Full page	4 col. x 15.5 in = 62 in.	10.25 in x 15.5 in.	4C: \$806 NP (\$620)	BW: \$558 NP (\$372)
1/2 page H	4 col. x 7.5 in = 30 in.	10.25 in x 7.5 in	4C: \$390 NP (\$300)	BW: \$270 NP (\$180)
1/2 page V	3 col. x 10 in = 30 in.	7.625 in x 10 in		
1/4 page H	3 col. x 5 in = 15 in.	7.625 in. x.5 in.	4C: \$195 NP (\$150)	BW: \$135 NP (\$90)
1/4 page V	2 col. x 7.5 in = 15 in.	5 in. x 7.5 in.		
Square	2 col. x 5 in = 10 in.	5 in. x 5 in.	4C: \$130 NP (\$100)	BW: \$90 NP (\$60)
1/8 page	2 col. x 3 in = 6 in.	5 in. x 3 in.	4C: \$78 NP (\$60)	BW: \$54 NP (\$36)

\*Note: 4C is Color; BW is Black only; NP is Non-Profit rate

Issue	Ad deadline	Publication Date
Sep. 2022	Aug. 17	Sep. 3
Oct. 2022	Sep. 14	Oct. 1
Nov. 2022	Oct. 12	Oct. 29
Dec. 2022	Nov. 9	Nov. 28
	<i>(no January issue)</i>	
Feb. 2023	Jan. 11	Jan. 28
Mar. 2023	Feb. 8	Feb. 25
Apr. 2023	Mar. 8	Mar. 25
May 2023	Apr. 12	Apr. 29
June 2023	May 10	May 27
July/Aug 2023	June 14	July 1
	<i>(no August issue)</i>	

The Granby Drummer is published by Citizens for a Better Granby, Inc. (CBG). The Drummer provides an independent platform to encourage participation in the the civic, social, economic and cultural life of Granby.

Formed in 1970, CBG is a community-based volunteer organization whose goal is to inform Granby residents on issues affecting the town.

Our advertisers' investments directly support this mission as well as educational scholarships and community projects.

**Ask us about sponsorship and underwriting opportunities!**

Contact the Drummer Ad Team at [ads@granbydrummer.org](mailto:ads@granbydrummer.org) or leave a message at 860-653-9222.

# SAMPLE AD SIZES & COSTS

Note:  
**4C** is Color;  
**BW** is Black only;  
**NP** is Non-Profit rate

**Full page**  
 4 col. x 15.5 in = 62 in.  
 10.25 in x 15.5 in  
**4C: \$806**  
 NP (\$620)  
**BW: \$558**  
 NP (\$372)

**1/2 page H**  
 4 col. x 7.5 in = 30 in.  
 10.25 in x 7.5 in  
**4C: \$390**  
 NP (\$300)  
**BW: \$270**  
 NP (\$180)

**1/2 page V**  
 3 col. x 10 in = 30 in.  
 7.625 in x 10 in  
**4C: \$390**  
 NP (\$300)  
**BW: \$270**  
 NP (\$180)

**1/4 page V**  
 2 col. x 7.5 in = 15 in.  
 5 in. x 7.5 in.  
**4C: \$195**  
 NP (\$150)  
**BW: \$135**  
 NP (\$90)

**1/4 page H**  
 3 col. x 5 in = 15 in.  
 7.625 in. x.5 in.  
**4C: \$195**  
 NP (\$150)  
**BW: \$135**  
 NP (\$90)

**Square**  
 2 col. x 5 in = 10 in.  
 5 in. x 5 in.  
**4C: \$130**  
 NP (\$100)  
**BW: \$90**  
 NP (\$60)

**1/8 page**  
 2 col. x 3 in = 6 in.  
 5 in. x 3 in.  
**4C: \$78**  
 NP (\$60)  
**BW: \$54**  
 NP (\$36)

*The Drummer welcomes news announcements, calendar updates and press releases.*

## CIRCULATION

Total circulation: 5,400 per issue

In addition to bulk distribution at town offices and local businesses, the Granby Drummer is mailed directly to every residence, business and post office box in the following towns:

Granby	06035	3,543
North Granby	06060	960
West Granby	06090	468
<b>Mailed Total</b>		<b>4,971</b>

**WE LOVE INSERTS!**  
 Insertion cost for preprinted inserts is \$375\*  
 \*Contact us for pricing for oversize and multi-page pieces

The **Drummer** is a tabloid-size newspaper:

Page size is: 10.25" wide, 15.50" deep

Column widths: 1 col. = 2.375" 2 cols. = 5"  
 3 cols. = 7.625" 4 cols. = 10.25"

Submit digital files (press-quality PDFs preferred) to: [ads@granbydrummer.org](mailto:ads@granbydrummer.org).

Call us at 860-653-9222 or email us at [ads@granbydrummer.org](mailto:ads@granbydrummer.org)\*

\* Since the office is staffed by volunteers, messages may take a couple days to be answered. Please be patient; we will return your call.

The **Granby Drummer**



Contact the Drummer Ad Team at [ads@granbydrummer.org](mailto:ads@granbydrummer.org) or leave a message at 860-653-9222.