

# The Granby Drummer

a non-profit 501(c) (3) organization



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Issue      Ad deadline      Publication Date

Sep. 2020	Aug. 12	Aug. 29
Oct. 2020	Sep. 9	Sep. 26
Nov. 2020	Oct. 14	Oct. 31
Dec. 2020	Nov. 11	Nov. 30
<i>(no January issue)</i>		
Feb. 2021	Jan. 13	Jan. 30
Mar. 2021	Feb. 10	Feb. 27
Apr. 2021	Mar. 10	Mar. 27
May 2021	Apr. 14	May 1
June 2021	May 12	May 29
July/Aug 2021	June 9	June 26
<i>(no August issue)</i>		

## 2020-2021 Print Advertising Rates

Celebrating our  
51st publishing year  
with **NO RATE INCREASE!**

### CONTRACT RATE PER COLUMN INCH

B/W	\$8.00	Color	\$12.00
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### NON-PROFIT RATE PER COLUMN INCH

B/W	\$5.25	Color	\$9.25
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Your continued investment in the Granby *Drummer* brings community news to the people of Granby and also supports our school scholarships and special community projects. The *Drummer* considers your advertising as your news, and we are committed to help you reach our local audience. We look forward to working with you this upcoming publishing year.

The *Drummer* is a  
tabloid-size newspaper:

Page size is: 10.25" wide, 15.50" deep

Column widths:

1 col. = 2.375"      3 cols. = 7.625"

2 cols. = 5"      4 cols. = 10.25"

Submit digital files  
(press-quality PDFs preferred) to:  
[ads@granbydrummer.org](mailto:ads@granbydrummer.org).

Call us at 860-653-9222 or email us  
at [ads@granbydrummer.org](mailto:ads@granbydrummer.org)\*  
for sample ad sizes.

\* Since the office is staffed by volunteers,  
messages may take a couple days to be  
answered. Please be patient; we will  
return your call.

The *Drummer* Ad Team: Jennifer Bell • Carol Bressor • Deneika Janski • Deborah Kulwich • Beth Rathey  
Contact us at [ads@granbydrummer.org](mailto:ads@granbydrummer.org) or leave a message at 860-653-9222.

Advertising rates for 2020-21

# The Granby Drummer

The all-volunteer community newspaper serving Granby, Connecticut since 1970  
PO Box 165, Granby CT 06035 • 860-653-9222



## Full page

10.25 in x 15.5 in.  
4 col. x 15.5 in = 62 in.  
**4C: \$744.00** NP (\$573.50)  
**BW: \$496.00** NP (\$325.50)

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## Square

5 in. x 5 in.  
2 col. x 5 in = 10 in.  
**4C: \$120.00** NP (\$92.50)  
**BW: \$-80.00** NP (\$52.50)

## Eighth page

5 in. x 3 in.  
2 col. x 3 in = 6 in.  
**4C: \$72.00** NP (\$55.50)  
**BW: \$43.50** NP (\$31.50)

## Half page

10.25 in x 7.5 in  
4 col. x 7.5 in = 30 in.  
**4C: \$360.00** NP (\$277.50)  
**BW: \$240.00** NP (\$157.50)

## Quarter page

5 in. x 7.5 in.  
2 col. x 7.5 in = 15 in.  
**4C: \$180.00** NP (\$138.75)  
**BW: \$120.00** NP (\$78.75)

sample ad sizes