

The Granby Drummer

a non-profit 501(c) (3) organization



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www.granbydrummer.com

Issue Ad deadline Publication Date 2018-2019 Print Advertising Rates

Issue	Ad deadline	Publication Date
Sep. 2018	Aug. 15	Sep. 1
Oct. 2018	Sep. 12	Sep. 29
Nov. 2018	Oct. 10	Oct. 27
Dec. 2018	Nov. 7	Nov. 27
<i>(no January issue)</i>		
Feb. 2019	Jan. 9	Jan. 26
Mar. 2019	Feb. 13	Mar. 2
Apr. 2019	Mar. 13	Mar. 30
May 2019	Apr. 10	Apr. 27
June 2019	May 8	May 25
July/Aug 2019	June 12	June 29
<i>(no August issue)</i>		

CONTRACT RATE PER COLUMN INCH			
B/W	\$8.00	Color	\$12.00
NON-PROFIT RATE PER COLUMN INCH			
B/W	\$5.25	Color	\$9.25

Call us at 860-653-9222 or email us at ads@granbydrummer.org* for sample ad sizes.

Your continued investment in the Granby *Drummer* brings community news to the people of Granby and also supports our school scholarships and special community projects. The *Drummer* considers your advertising as your news, and we are committed to help you reach our local audience.

* Since the office is staffed by volunteers, messages might take a few days to be answered. Please be patient; we will return your call. We look forward to working with you this upcoming publishing year.

The *Drummer* is a tabloid-size newspaper:

Page size is: 10.25" wide, 15.50" deep

1 col. = 2.375" wide
 2 cols. = 5"
 3 cols. = 7.625"
 4 cols. = 10.25"

Submit digital files (press-quality PDFs preferred) to: ads@granbydrummer.org.

Need an ad created? Separate design charges may apply.

The *Drummer* Ad Team: Karen Eustis • Carol Bressor • Deborah Kulwich • Beth Rathey
 Contact us at ads@granbydrummer.org or leave a message at 860-653-9222.

Advertising rates for 2018-19

The Granby Drummer

The all-volunteer community newspaper serving Granby, Connecticut since 1970
PO Box 165, Granby CT 06035 • 860-653-9222



Full page

10.25 in x 15.5 in.
4 col. x 15.5 in = 62 in.
4C: \$744.00 NP (\$573.50)
BW: \$496.00 NP (\$325.50)

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Square

5 in. x 5 in.
2 col. x 5 in = 10 in.
4C: \$120.00 NP (\$92.50)
BW: \$-80.00 NP (\$52.50)

Eighth page

5 in. x 3 in.
2 col. x 3 in = 6 in.
4C: \$72.00 NP (\$55.50)
BW: \$43.50 NP (\$31.50)

Half page

10.25 in x 7.5 in
4 col. x 7.5 in = 30 in.
4C: \$360.00 NP (\$277.50)
BW: \$240.00 NP (\$157.50)

Quarter page

5 in. x 7.5 in.
2 col. x 7.5 in = 15 in.
4C: \$180.00 NP (\$138.75)
BW: \$120.00 NP (\$78.75)

sample ad sizes