

The Granby Drummer



by Citizens for a Better Granby

*Be Part Of Putting Granby Online.
Get your ONLINE AD TODAY!*

BENEFITS OF AN ONLINE AD

- Get More Out of Your Print Ad
- Hyper-Local Visibility
- Social Viral Marketing Able
- Re-Target & Re-Market Online
- Digital Online Audience
- Presence on Social Media Platforms
- Searchable via Google Images
- Generate Website Clicks for SEO
- Search Engine Optimization
- Completes Your Online Branding

LIFETIME OF ADS

Your Online Ad never gets removed, it only moves to the bottom of the 'pile'.

AD PERCEPTION

As with the print paper the online version we will never have more than 40% ad ratio to articles.

AD VISIBILITY

We place ads at the end of articles. They are visible to readers plugged into the RSS feed reading the Drummer Online. This can be via their email or internet browsers or an installed application such as Feedly.

AD FUNCTION

Your online ad never stops working for you. You can measure the traffic of clicks in your referral traffic on your Google Analytics.

JUL	AUG	SEPT	OCT	NOV	DEC
742	826	978	742	1181	1167

Promoting Granby Since 1970.

www.GranbyDrummer.org